

SDMI – Church of the Nazarene, Mesoamerica Region
SDMI Ministries Logos Update Competition

Members and associates of the Church of the Nazarene are invited to participate in the contest for the design update of the logos of the Mesoamerica Region SDMI Ministries.

Requirements of the competition:

I. Objective of the competition:

To have an updated logo for each of the following ministries of Sunday School and Discipleship Ministries for the Mesoamerica Region.

1. Men in the Image of God (MIG)
2. Marriage Ministry
3. Fullness of Life (Senior Adults)
4. Women’s Ministries (Daughters of the King)
5. Gift of Love Nazarene Ministries International (Handicapped, Special needs)
6. Sunday School
7. Vacation Bible School
8. Children’s Church
9. Children’s Camps
10. Children’s Bible Quizzing Ministry (CBQM)
11. Single Adult Ministries

II. Participants:

- Any member or associate of the Church of the Nazarene may participate.
- Participation may be as an individual or group.
- Each contestant or team may submit only one submission for each SDMI ministry included in this competition.

III. About the submissions

- The work must be original and unpublished
- It must contain the name of the author or authors, as well as the contact email, the church where they are a member or attend, the District to which they belong and the country where they are located.
- The technique will be free, taking into account that the logo will have to be reproduced later on different technological and material supports.
- The elements contained in the design must refer to the corresponding ministry.

IV. Deadline

The reception of submission will be open from the publication of this competition and may be delivered until 12:00 hours on November 27, 2020, to the following emails:

Discipleship Ministries Regional Coordinator, Rev. Monte Cyr
Brother Angel Rodríguez Gómez

mcyr@mesoamericaregion.org
arodrigu40@yahoo.com.mx

V. Delivery of Proposals

Originals must be submitted as follows:

- Electronic format: a file attached to the email will be used for this. Likewise, a technical sheet of the logo (typography, colors, according to the usual nomenclature, size ratio, etc.) must be included.
- The files must come in gif, jpg, Photoshop, Adobe Illustrator, PNG or pdf format in full color and black and white. The highest possible resolution is recommended, in addition to the vector format. Editable files must be included.
- Proposals that do not meet the specifications indicated in this competition will not be accepted.

VI. Judging

The Competition Jury will be chaired by the Discipleship Ministries Regional Coordinator, and will consist of the members of the Regional SDMI Council.

VII. Ownership of the work

The winner of the contest in each ministry will assign exclusive ownership to the Mesoamerica Region SDMI ministry, as well as the rights of reproduction, assignment, distribution, public communication and transformation without payment or consideration to the author.

VIII. Acceptance of the Requirements

Participation in this competition implies knowledge and total acceptance of these requirements by the authors.

IX. Judging decisions and prizes

- The First Place winning logo for each ministry category will be used on the Materials, social media, etc. that SDMI uses in the Region.
- The judges will assess, among other things, the following aspects:
 - Easy identification of the proposal with the ministry.
 - Innovative and creative design.
 - Adaptability to any broadcast medium.
- A certificate and gift will be awarded to the first place winner in each category or ministry. There will only be one winner in each ministry.
- The winning design may be subject to modifications by SDMI
- The award will consist of a scholarship for one of the trainings offered by SDMI in the Mesoamerican Region or a voucher for \$75 USD.
- All contestants will receive proof of participation.
- A winner may not be declared for a specific category, at the consideration of the Judges, if submissions are not considered to be better than the logos already in use.

X. The decision of the judges, for each ministry category, will be announced in the media of SDMI Ministries of the Mesoamerica Region and those used in the areas it comprises, by December 15, 2020; and it will be final and irrevocable.

XI. General

Any situation not foreseen in these requirements will be resolved by the Judges in the way it deems most appropriate.

For additional questions, contact

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Monte Cyr mcyr@mesoamericaregion.org